

On ice

Entrepreneur Jasmine Pat braved the television show *Dragon's Den* with a plan for a company producing organic white ice tea and emerged victorious with a new business partner, thanks to investor Sir Bob Jones who saw the potential in her brand. Jasmine, who is based in Christchurch, comes from a family of keen tea drinkers and she researched the health benefits of anti-oxidant rich white tea before launching her company China White. The ice teas are currently available in two flavours: 'Grace' blends organic China White tea with peach, organic apple, aloe leaves and clover honey, while 'Quench' is a vitamin rich blend with lemon, orange, echinacea, ginseng, Vitamin C and clover honey. China White is available in selected cafés and delis in Canterbury and at Jones the Grocer in Auckland. For details visit www.chinawhite.co.nz

